



ULI to Provide Economic Development Recommendations for Downtown Methuen

FOR IMMEDIATE RELEASE

June 18, 2015

Methuen, MA – ULI Boston/New England and MassDevelopment are convening a Technical Assistance Panel (TAP) to provide economic development and redevelopment recommendations in Methuen. On **June 18, 2015** at **Nevins Memorial Library** in Methuen, a volunteer panel of experts will reveal its findings for revitalization strategies for the downtown area.

A TAP is a group of ULI real estate professionals charged with moving specific local projects forward. This group brings expertise to qualifying non-profits and local governments that may not have the resources to find solutions to development roadblocks. Master plans, place-making, achieving a broader tax base, market feasibility, and financial structuring are just a few examples of how a TAP can help a community tackle land use issues.

"ULI is proud to partner with MassDevelopment to bring the expertise of our members to bear on issues of downtown revitalization in communities like Methuen," said Michelle Landers, Director at ULI Boston/New England. "Like many communities in New England, downtown Methuen has 'great bones' – beautiful historic buildings, community amenities and great accessibility. Our panel will help them build on their strengths and identify strategies to attract investment to the area"

The panel will spend the day in Methuen touring the downtown and interviewing local stakeholders. A public presentation of the panel's findings will take place at **5:30 p.m.** at **Nevins Memorial Library, 305 Broadway.**

Panelists include:

- Meera Deean, Urban Designer and Project Manager, Utile
- Kristina Johnson, Manager of Transportation Planning, Howard Stein Hudson
- Michael Miller, Senior Vice President, Real Estate Operations, MassDevelopment
- Lee Pouliot, Planner, City of Chicopee
- James Shanley
- Larry Spang, Architect and Principal, Arrowstreet
- Dave Traggorth, President, The Traggorth Companies
- Siqi Zhu, Urban Designer, Utile

The ULI Boston TAP program is proudly sponsored by MassDevelopment.

For more information or to schedule interviews, please contact:

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About the Urban Land Institute:

The Urban Land Institute (uli.org) is a global nonprofit research and education organization that represents the entire spectrum of land use and real estate development disciplines in both private enterprise and public service. ULI Boston/New England (boston.uli.org) focuses its efforts regionally and relies on the expertise of its members to promote best practices in the following areas: Capital Markets, Housing Affordability, Sustainability/Resiliency, and Public Infrastructure.

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