

ULI Boston Examines Market Strengths and Weaknesses at 2014 Trends in Real Estate Forum

Find out where the experts are placing their bets

FOR IMMEDIATE RELEASE:

Boston, Mass. – (January 22, 2014) – ULI Boston will hold its 2014 Trends in Real Estate Forum on January 29 at 4:00 pm at the Hynes Convention Center in Boston. Trends is ULI Boston’s signature event, focusing on strategies for successful investing over the next 6-to-24 months.

The [2014 Trends Forum](#) will feature insight on the market’s changing consumer base from acclaimed demographer [James Chung](#), plus a panel of local real estate leaders offering perspectives on key issues including investment, new construction and leasing.

The discussion is timely as the Boston market continues to enjoy unprecedented growth as a leader in the knowledge economy. It also comes as transition in City Hall continues, and an expanding number of sectors are seeing improving outlooks...

Sarah Barnat, executive director of ULI Boston/New England, describes what makes the annual event so compelling to practitioners in the field: “At the ULI Trends Forum we look to the future – identifying factors that will affect Greater Boston and the region as it grows in an increasingly competitive market.”

ULI Boston is assembling an all-star team of member experts to discuss where they see market challenges and opportunities:

- Bryan Koop - Senior Vice President and Regional Manager, Boston Properties
- Steven Marsh – Managing Director, MIT Investment Management Company
- Maura Moffatt – Managing Director of Investments, Synergy Investments
- Doug Poutasse – Executive Vice President, Bentall Kennedy

[Saul Ewing LLP](#) is the sponsor of ULI Boston’s 2014 Trends in Real Estate Forum.

“We are consistently looking for opportunities to provide real estate professionals with access to information that will keep them ahead of the curve,” explains Gabriel Safar, attorney at Saul Ewing. “ULI Boston is an ideal partner to achieve that goal.”

Attendees will also receive a copy of the 35th edition of “[Emerging Trends in Real Estate](#)” report, a national trends and forecast publication from ULI and PricewaterhouseCoopers LLP (PwC).

Media is invited to conduct interviews on site, or interviews can be arranged in advance.

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About the Urban Land Institute:

The Urban Land Institute (www.uli.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in sustaining and creating thriving communities worldwide. Established in 1936, the Institute has nearly 33,000 members representing all aspects of land use and development disciplines. ULI's [Boston District Council](#) has over 1,100 members comprised of developers, architects, analysts and financiers.

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